



Sponsorship Package

CAPT Conference 2025



CAPT Executive Summary

VISION	MISSION	VALUES
<p>Connecting children, youth, adults, families, and communities with play therapy education and certification</p>	<p>To strengthen voices, health, and well being with individuals, families, and communities by providing support, connection, education, and certification to assist play therapists in promoting the healing therapeutic powers of play and play therapy.</p>	<p>Connections/Outreach/Mentorship Growth and Advocacy Inclusion and Respect through cultural humility Education, Ethics and Professionalism Integration, Diversity, Equity, recognizing different worldviews, flexible, responsive</p>





Play Therapy in a World of Change

On June 7 and 8, 2025, the Canadian Play Therapy Association presents “Play Therapy in a World of Change” at the Delta Hotels Ocean Point Resort in Victoria, British Columbia, situated on the traditional territory of the ləkʷəŋən peoples. The annual national conference will bring together professional play therapists from coast to coast.

The 2025 keynote speakers, Claudio Mochi and Isabella Cassina, investigate the dynamic intersection of play therapy with the needs of children, families, and communities in a rapidly evolving global, cultural, and technological landscape. This conference seeks to highlight how play therapy, as a diverse therapeutic modality, can meet the challenges posed by a world in constant flux, building communities while addressing issues such as trauma, identity, socio-political shifts, digital transformation, and the impacts of global crises on mental health.

Attendees will explore innovative practices, research, and case studies that demonstrate how play therapy supports children, families, and individuals navigate an ever-changing world.

Conference Goals

1

Trauma-Informed

Promoting innovative and responsive therapeutic interventions for children, youth, adults, families, and educators and communities..

2

Social Justice

Exploring evidence-supported inclusive strategies to meet the needs of a diverse population, and addressing the impact of systemic oppression on individuals' experiences.

3

Innovative Approaches

Showcasing approaches aimed to support neurodiverse and multiple exceptionalities that children, youth, and adults present.

4

Digital approaches

Employing digital strategies and progressive approaches to therapeutic healing and skill development for play therapy practices.



Sponsorship Packages available



PROMOTING PLAY THERAPY, WRITERS, ARTISTS, AND VENDORS TO SHOWCASE THEIR PRODUCTS

The "Play Therapy in a World of Change" Conference is a premier event for professionals in the field of child development, psychotherapy, education, and mental health. This event offers an exceptional opportunity for sponsors and vendors to showcase their products, services, and expertise to an engaged audience of therapists, educators, mental health professionals, and other key stakeholders in the field. Available in partial vendor booths at \$250 to full breakfast and vendor sponsorship at \$2500.

Possible Conference Topics



The Evolution of Play Therapy in a Digital Age:

- Exploring how technology and virtual platforms are reshaping the delivery of play therapy, including online therapeutic tools, virtual playrooms, and digital storytelling.
- Discussing the role of play in a digital world where children are increasingly exposed to screens, virtual interactions, and social media.

Trauma-Informed Play Therapy in the Context of Global Crises:

- Addressing how play therapy can assist children and families affected by trauma resulting from natural disasters, wars, refugee experiences, and socio-political upheaval.
- Examining culturally responsive approaches to play therapy in diverse and shifting global contexts.

Social Justice, Diversity, and Play Therapy:

- Understanding the intersection of social justice, diversity, and inclusion in play therapy practices.
- Highlighting the importance of cultural competency and the therapeutic potential of play in navigating issues related to race, gender, sexuality, and other aspects of identity.

The Role of Play in Emotional Resilience and Adaptive Coping:

- Investigating how play therapy serves as a tool for building emotional resilience and promoting adaptive coping strategies in children, especially in the face of uncertainty, change, and systemic challenges.
- Insights into how play therapy fosters self-expression, emotional regulation, and problem-solving abilities.

Innovative Approaches to Play Therapy:

- Introducing new therapeutic modalities and creative techniques that integrate play, art, and movement to address modern mental health issues.
- Discussions on how traditional play therapy methods can be adapted to cater to contemporary needs and diverse client groups.

Collaborative and Interdisciplinary Practices:

- Promoting interdisciplinary collaboration between play therapists, educators, social workers, pediatricians, and other professionals to create a holistic approach to supporting children and families.
- Exploring how play therapy can complement other therapeutic modalities in a collaborative, integrated care model.

Sponsorship Packages



Breakfast Day One or Two

\$2800 sponsorship includes breakfast for Day One or Day Two, full social media and marketing package, full vendor table



Bronze Sponsor

\$250 sponsorship includes a partial vendor booth, and social media post ahead of the conference.

PLAY

Platinum Sponsor

\$2500 sponsorship includes full vending table, branding, social media and marketing package, complimentary passes, and feature at the AGM.



Silver Sponsor

\$500 sponsorship includes a partial vending table, branding, social media and marketing passes.



Diamond Sponsor

\$1,000 sponsorship includes full vending table, branding, social media and marketing package, and complimentary passes.



Gold Sponsor

\$750 sponsorship includes a partial vending table, branding, social media and marketing passes.



Benefits

Presenters have the opportunity to:

- Network at a national level with play therapists, mental health counsellors, educators, nurse practitioners, and professionals in the field.
- Collaborate on pertinent issues within our global community, and explore innovative and inclusive approaches to mental wellness, healing, and family systems.





Activity Timeline

FEBRUARY 15

Requests for Sponsorship and Vendor participation ongoing.

MARCH 15

Contracts signed with Sponsors and Vendors.

APRIL 30

Advertizing of Sponsors and Vendors on social media platforms.

JUNE 7

Check-in and arrival at the hotel for vendor set up.



Thank You



PLAY THERAPY IN A WORLD OF CHANGE

CAPT 2025 Annual Conference