



CAPT offers advertising opportunities through *The Sand Tray newsletter* and *Playground Magazine*. Rates vary by advertising format and membership status. All amounts are in Canadian dollars and provincial taxes are extra.

1. The Sand Tray Newsletter

The Sand Tray is distributed regularly to CAPT members. Advertising may be placed on the events page or purchased as a display advertisement.

Events Page Listings

Advertiser	Rate	Conditions
Certified Play Therapist Supervisor (CPT-S)	Free	Maximum of 2 events per issue Basic information only. Min 20% discount for CAPT members (see event form)
Other CAPT Member	\$50	Maximum of 2 events per issue Basic information only. (see event form)

Complete the Events Page form and submit it to admin@canadianplaytherapy.com at least 30 days before the relevant issue.

Newsletter Display Advertising

Advertiser	Quarter Page	Half Page	Full Page
CAPT Member	\$125	\$175	\$250
Non Member	\$175	\$300	\$500

2. Playground Magazine

Advertising materials must be submitted at least 60 days before publication.

Advertiser	Quarter Page	Half Page	Full Page
CAPT Member	\$175	\$300	\$500
Non Member/Business	\$250	\$400	\$750

Submission Forms and Inquiries

The following forms are available on the CAPT website:

- **Newsletter Advertising Order Form** for advertising in The Sand Tray
- **Playground Advertising Order Form** for advertising in Playground Magazine

Questions and submissions admin@canadianplaytherapy.com

