



CANADIAN ASSOCIATION FOR PLAY THERAPY PLAYGROUND MAGAZINE ADVERTISING ORDER FORM

Playground Magazine | Rates Effective August 15, 2026

Please use this form to request a display advertisement in Playground Magazine. Submit the completed form and advertising materials **at least 60 days before** publication (print).

1. Advertiser Information

Name or Organization:

Contact person:

Email:

2. Advertiser Status

CAPT Member (please provide Membership Number) →

Non Member, Business or Organization

3. Advertising Selection*

Select	Advertising Type	Member Rate	Non Member Rate
	Quarter page display advertisement	\$175	\$250
	Half page display advertisement	\$300	\$400
	Full page display advertisement	\$500	\$750

Requested issue or print date:

4. Order Summary

Selected Rate	Applicable Tax	Total Due	CAPT Use Only
\$	\$	\$	\$

*For multiple ads, please contact us for discounts: admin@canadianplaytherapy.com



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5. Authorization and Submission

Authorized Name	Signature	Date

Submission Guidelines

Send the completed order form and advertising materials to admin@canadianplaytherapy.com at least **60 days before the print date**.

Quarter, Half and Full Page Ad Artwork

Submit one finished, publication-ready file for the selected ad size. *Playground Magazine* uses a standard 8.5" x 11" page with a 0.5" border on all sides. Please prepare artwork to the following maximum dimensions:

Display Advertisement Dimensions:

Advertisement File Requirements:

Ad size	Dimensions	At 300 dpi	Type	Specifications
Quarter page	3.75" x 5"	1125 x 1500 px	InDesign CS (Mac):	Include Mac fonts and support image files
Half page, horizontal	7.5" x 5"	2250 x 1500 px	Adobe Acrobat:	"Press Optimized" (please 'outline' fonts prior to creating pdf file)
Half page, vertical	5" x 7.5"	1500 x 2250 px	Vector:	*.eps; *.ai; *.cdr (please 'outline' fonts)
Full page	7.5" x 10"	2250 x 3000 px	Bitmap:	*.psd; *.tif; *.jpg (files must be 300dpi @ 100% output dimension)

- Please proofread names, dates, contact details and URLs before submitting.
- CAPT may request a revised file if the artwork does not fit the reserved placement or is unsuitable for publication.
- Keep important text and logos within the artwork edges.
- Include bleeds (0.25" on each side) and crop marks for full page ads, as well as for inside cover ads.
- Only full page and cover ads require bleeds, other dimensions do not bleed. Colour: CMYK (Process)